



## **Eco-innovations for Economic Change and Shared Prosperity**

### **AGENDA**

#### **FORUM HOTEL**

**Tsar Boris III Bld. 41**

**Sofia 1612, Bulgaria**

**09:00 - 09:30 - Registration**

#### **09:30 - 09:45 - Opening**

Nataliya Dimitrova-Popova, BlueLink Chair of the Board

Aurelie Marechal, Director, Green European Foundation

#### **09:45 - 10:15 - Green Economy Trends and Challenges in Bulgaria, Serbia and Macedonia - Lessons Learned and Recommendations**

Pavel Antonov, Green Economy Methodological Research Coordinator, BlueLink

#### **10:15 - 10:45 - Eco-innovation as Part of Socio-Ecological Transformation**

Dirk Holemans, Director, Oikos Foundation

**10:45 - 11:00 - Coffee break**

**11:00 - 11:30 - Approaches to Energy Transition the EU and CEE**

Ruslan Žechkov, Consultant, Technopolis Group, France

**11:30 - 12:00 - Institutional and Practical Challenges to Private Consumers in the Production of Green Energy in Bulgaria**

Ilian Iliev, Director, Public Center for Environment and Sustainable Development, Varna

**12:00 - 12:30 - Democratizing Green Energy: Turning a Village House Energy Sustainable**

prof. Evgeni Dainov, New Bulgarian University

**12:30 - 13:00 - Towards Sustainable Development and Green Economy in Roma Communities: the Role of Public Investment**

Yva Alexandrova, free lance researcher, Great Britain

**13:00 - 14:00 - Lunch**

**14:00 - 14:30 - Policies for Resource Efficiency: Industrial Symbiosis as a Model for Optimisation of the Use of Natural Resources**

Ruslan Žechkov, Consultant, Technopolis Group, France

**14:30 - 15:00 - Green Growth vs. Green Development: Getting Green Policies beyond GDP**

Dimiter Subev, free lance blogger and economist, Bulgaria

**15:00 - 15:30 - Climate Friendly Green Economy Policies**

Ozgecan Kara, Green Thought Association, Turkey

**15:30 - 16:00 - Coffee break**

**16:00 - 16:30 - The Green Challenge for the Economy**

Martin Zaimov, Deputy Chair, Association for Electric Vehicles, Bulgaria

**16:30 - 17:00 - Making Money from Nature Protection: How Ecosystem Services Narrowed the Divide between Activists and Local Authorities along Bulgaria's Black Sea Coast**

Pavel Antonov, BlueLink, Featuring "Salty Drops of Hope" Documentary

**17:00 - 17:30 - Closing discussion**

**18:00 - 19:00 - Reception and BlueLink 2017 Annual Award Giving Ceremony for Strategic Use of Information Technologies for the Development of Green Economy**